

## DEMOGRAPHIC INFO

### 1 DO YOU READ RIDE UK BMX MAGAZINE?

Yes ..... 95%  
No ..... 5%

### 2 GENDER?

Male ..... 96.8%  
Female ..... 3.2%

### 3 WHICH AGE GROUP DO YOU FALL INTO?

Younger than 13 ..... 3.6%  
13-16 ..... 52.1%  
17-19 ..... 22.2%  
20-24 ..... 11.9%  
25-29 ..... 4.4%  
30+ ..... 5.8%

### 4 WHERE DO YOU LIVE?

East of England ..... 5.9%  
London ..... 6.1%  
South East ..... 15.3%  
South West ..... 12.8%  
Midlands ..... 13.6%  
North East ..... 7.6%  
North West ..... 8.5%  
Northern Ireland ..... 0.4%  
Republic of Ireland ..... 0.8%  
Scotland ..... 10.6%  
Wales ..... 2.7%  
Europe ..... 8.8%  
United States of America ..... 3.0%  
Rest of the World ..... 4.1%

### 5 WHAT IS YOUR EMPLOYMENT STATUS?

Fully employed ..... 16.7%  
Part time employed ..... 9.9%  
Full time student ..... 43.6%  
Part time student ..... 5.4%  
Intern ..... 0.6%  
Unemployed ..... 23.9%

### 6 HOW DO YOU NORMALLY GET YOUR COPY OF RIDE UK BMX?

Subscriber ..... 20.1%  
Purchase from store ..... 65.9%  
Read a friends copy ..... 11.2%  
Check it on the Ride UK site ..... 11.4%  
Subscribe to Pixelmag app ..... 5.1%  
Other ..... 4.7%

### 7 WHAT STORE DO YOU PURCHASE YOUR MAGAZINE FROM?

WHSmith ..... 30.5%  
Sainsburys ..... 4.2%  
Newsagent ..... 14.1%  
Tesco ..... 15.9%  
Asda ..... 4.3%  
Martin McColl ..... 3.9%  
BMX Store ..... 25.5%  
Other ..... 17.7%

### 8 HOW OFTEN DO YOU BUY RIDE UK?

12 issues per year ..... 38.9%  
9-11 issues per year ..... 22.6%  
5-8 issues per year ..... 22.2%  
Less than 4 issues per year ..... 18.8%

### 9 HOW LONG HAVE YOU READ RIDE UK FOR?

The last 12 months ..... 22.3%  
1-2 years ..... 39.6%  
3-4 years ..... 23.4%  
More than 5 ..... 12.4%  
Since the start of the mag ..... 4.4%

### 10 ARE YOU MORE LIKELY TO BUY A BRAND THAT YOU HAVE SEEN ADVERTISED IN THE MAGAZINE?

Yes ..... 80.7%  
No ..... 19.3%

### 11 ARE YOU MORE LIKELY TO BUY A BRAND THAT YOU HAVE SEEN ADVERTISED ONLINE?

Yes ..... 63.2%  
No ..... 36.8%

### 12 HOW DO YOU FIND OUT ABOUT NEW BRANDS, PRODUCTS, RIDERS ETC?

Magazines ..... 75.9%  
Online ..... 74.7%  
Word of mouth ..... 47.9%  
Brand websites ..... 26.3%

## ABOUT YOUR SET UP

### 13 HOW MUCH DO YOU SPEND ON YOUR BIKE (A YEAR)

£0-£499 ..... 61.7%  
£500-£1499 ..... 35.7%  
£1500-£2499 ..... 4.4%  
£2500+ ..... 1.3%

### 14 WHICH BRAND OF FRAME DO YOU OWN?

Wethepeople ..... 14.5%  
United ..... 9.0%  
Fit Bike Co ..... 7.8%  
BSD ..... 6.9%  
Federal ..... 5.5%  
Subrosa ..... 3.2%  
Haro ..... 2.9%  
Sunday ..... 2.8%  
Premium ..... 2.8%  
Mongoose ..... 2.7%  
Verde ..... 2.7%  
Cult ..... 2.5%  
Fly ..... 2.3%  
Proper ..... 2.2%  
S&M ..... 2.1%  
Total BMX ..... 2.1%  
Mutiny ..... 2.1%  
Amity Bike Co ..... 1.9%  
Diamond Back ..... 1.7%  
Eastern ..... 1.7%  
Kink ..... 1.4%  
Stolen ..... 1.4%  
Hoffman ..... 1.2%  
Mirraco ..... 1.2%  
Mankind ..... 1.1%  
Blank ..... 1.1%  
GT ..... 1.1%  
Stereo ..... 1.0%  
Mafia ..... 0.9%  
Colony ..... 0.8%  
FBM ..... 0.7%  
KHE ..... 0.6%  
The Make ..... 0.6%  
Superstar ..... 0.6%  
Macneil ..... 0.5%  
Terrible One ..... 0.5%  
Sputnic ..... 0.4%  
Redline ..... 0.4%  
Twenty ..... 0.4%  
Alone ..... 0.3%  
DK ..... 0.3%  
Felt ..... 0.3%  
Failure ..... 0.3%  
Skavenger ..... 0.3%  
Volume ..... 0.3%  
Fiend ..... 0.3%

Cardinal ..... 0.3%  
Deluxe ..... 0.3%  
Simple ..... 0.3%  
Guerra ..... 0.2%  
Dartmoor ..... 0.2%  
Radio ..... 0.2%  
Mutant ..... 0.2%  
Ruption ..... 0.2%  
Standard ..... 0.2%  
Kis Bike Co ..... 0.2%  
Specialized ..... 0.2%  
Saracen ..... 0.1%  
The Take ..... 0.1%  
ABD ..... 0.1%  
Commencal ..... 0.1%  
Bone Deth ..... 0.1%  
Dirty ..... 0.1%

### 15 WHICH BRAND OF FORKS DO YOU OWN?

Odyssey ..... 10.7%  
Wethepeople ..... 9.8%  
United ..... 6.5%  
Fit Bike Co ..... 6.4%  
Salt ..... 6.3%  
BSD ..... 5.6%  
Federal ..... 5.4%  
Haro ..... 3.0%  
Sunday ..... 2.7%  
Cult ..... 2.5%  
Amity Bike Co ..... 2.4%  
Primo ..... 2.3%  
Mongoose ..... 2.3%  
Premium ..... 2.3%  
Subrosa ..... 2.0%  
Verde ..... 1.9%  
Eastern ..... 1.8%  
S&M ..... 1.6%  
Diamond Back ..... 1.5%  
Eclat ..... 1.5%  
Mutiny ..... 1.4%  
Shadow Conspiracy ..... 1.3%  
Stolen ..... 1.3%  
Total BMX ..... 1.2%  
GT ..... 1.2%  
Colony ..... 1.1%  
Fly ..... 1.1%  
Blank ..... 1.0%  
Kink ..... 0.9%  
Stereo ..... 0.9%  
Mafia ..... 0.8%  
Hoffman ..... 0.7%  
KHE ..... 0.7%  
Macneil ..... 0.6%  
34R ..... 0.6%  
Mirraco ..... 0.6%  
Skavenger ..... 0.5%  
Mankind ..... 0.4%  
DK ..... 0.4%  
Redline ..... 0.4%  
Demolition ..... 0.3%  
Volume ..... 0.3%  
Proper ..... 0.3%  
Felt ..... 0.3%  
Kis Bike Co ..... 0.3%  
Xposure ..... 0.3%  
FBM ..... 0.2%  
Ruption ..... 0.2%  
Superstar ..... 0.2%  
Alone ..... 0.2%  
Fiend ..... 0.2%  
Simple ..... 0.2%  
Dartmoor ..... 0.2%  
Mutant ..... 0.2%  
Radio ..... 0.2%  
Standard ..... 0.2%  
Snafu ..... 0.1%  
Specialized ..... 0.1%  
Twenty Bikes ..... 0.1%

|            |      |
|------------|------|
| ABD        | 0.1% |
| Free Agent | 0.1% |
| Gusset     | 0.1% |
| Sinz       | 0.1% |
| Sputnic    | 0.1% |

**16 WHICH BRAND OF BARS DO YOU OWN?**

|                  |      |
|------------------|------|
| United           | 8.9% |
| BSD              | 8.2% |
| Wethepeople      | 8.0% |
| Federal          | 6.4% |
| S&M              | 5.5% |
| Fit Bike Co      | 4.7% |
| Odyssey          | 3.2% |
| Salt             | 3.1% |
| Cult             | 3.1% |
| Mutiny           | 2.7% |
| Vocal            | 2.7% |
| Amity Bike Co    | 2.5% |
| Primo            | 2.3% |
| Proper           | 2.3% |
| Fly              | 2.1% |
| Haro             | 1.9% |
| Premium          | 1.7% |
| Eclat            | 1.6% |
| Kink             | 1.6% |
| Subrosa          | 1.6% |
| Mongoose         | 1.5% |
| Total BMX        | 1.5% |
| ShadowConspiracy | 1.5% |
| Verde            | 1.4% |
| Sunday           | 1.4% |
| Stolen           | 1.2% |
| Blank            | 1.0% |
| Diamond Back     | 1.0% |
| Macneil          | 0.9% |
| Mafia            | 0.9% |
| Eastern          | 0.9% |
| GT               | 0.9% |
| Colony           | 0.8% |
| Hoffman          | 0.8% |
| 34R              | 0.8% |
| Xposure          | 0.8% |
| Fiend            | 0.5% |
| Stereo           | 0.5% |
| Alone            | 0.4% |
| ANML             | 0.4% |
| Terrible One     | 0.4% |
| Demolition       | 0.4% |
| Kis Bike Co      | 0.3% |
| Mankind          | 0.3% |
| Simple           | 0.3% |
| The Make         | 0.3% |
| Mirraco          | 0.3% |
| FBM              | 0.3% |
| DK               | 0.3% |
| KHE              | 0.3% |
| Skavenger        | 0.3% |
| Twenty Bikes     | 0.3% |
| Volume           | 0.3% |
| Bicycle Union    | 0.2% |
| Redline          | 0.2% |
| Season           | 0.2% |
| Shadow           | 0.2% |
| Bone Deth        | 0.2% |
| Felt             | 0.2% |
| Superstar        | 0.2% |
| Standard         | 0.2% |
| Amber            | 0.1% |
| Ruption          | 0.1% |
| Sputnic          | 0.1% |
| Tempered         | 0.1% |
| Tree             | 0.1% |
| Stranger         | 0.1% |
| T1               | 0.1% |
| The Set          | 0.1% |
| ABD              | 0.1% |
| Coalition        | 0.1% |
| Renthal          | 0.1% |

**17 WHICH BRAND OF RIMS DO YOU OWN?**

|                  |       |
|------------------|-------|
| Odyssey          | 15.5% |
| Alienation       | 11.5% |
| Salt             | 8.4%  |
| Proper           | 7.5%  |
| Primo            | 7.4%  |
| Cinema           | 6.4%  |
| G Sport          | 6.2%  |
| Eclat            | 5.5%  |
| Sun              | 2.1%  |
| United           | 1.9%  |
| Blank            | 1.7%  |
| ShadowConspiracy | 1.7%  |
| Amity Bike Co    | 1.7%  |
| Fly              | 1.7%  |
| Stolen           | 1.6%  |
| Eastern          | 1.5%  |
| Demolition       | 1.5%  |
| Haro             | 1.4%  |
| Alex             | 1.2%  |
| Diamond Back     | 1.1%  |
| Colony           | 1.0%  |
| Mongoose         | 0.9%  |
| GT               | 0.8%  |
| Xposure          | 0.8%  |
| ANML             | 0.8%  |
| Halo             | 0.7%  |
| Federal          | 0.7%  |
| KHE              | 0.7%  |
| Stereo           | 0.7%  |
| Macneil          | 0.7%  |
| Verde            | 0.6%  |
| Wethepeople      | 0.6%  |
| Cult             | 0.6%  |
| Premium          | 0.5%  |
| DK               | 0.5%  |
| Hoffman          | 0.5%  |
| Mafia            | 0.5%  |
| Dartmoor         | 0.4%  |
| Sputnic          | 0.3%  |
| Season           | 0.2%  |

**18 WHICH BRAND OF CRANKS DO YOU OWN?**

|                  |       |
|------------------|-------|
| Profile          | 11.4% |
| Salt             | 11.2% |
| Odyssey          | 8.9%  |
| Primo            | 6.2%  |
| Wethepeople      | 6.0%  |
| United           | 5.7%  |
| Fit Bike Co      | 4.3%  |
| Eclat            | 4.3%  |
| Stolen           | 3.8%  |
| Premium          | 3.3%  |
| BSD              | 2.3%  |
| Haro             | 2.3%  |
| DK               | 2.2%  |
| Subrosa          | 1.9%  |
| Blank            | 1.9%  |
| Fly              | 1.7%  |
| Eastern          | 1.7%  |
| Amity Bike Co    | 1.6%  |
| Diamond Back     | 1.5%  |
| Cult             | 1.4%  |
| Demolition       | 1.3%  |
| GT               | 1.2%  |
| ShadowConspiracy | 1.2%  |
| Mongoose         | 1.1%  |
| Macneil          | 1.0%  |
| Verde            | 1.0%  |
| ANML             | 0.9%  |
| Colony           | 0.9%  |
| KHE              | 0.7%  |
| Mafia            | 0.6%  |
| Mankind          | 0.5%  |
| Gusset           | 0.5%  |
| Kink             | 0.5%  |
| Redline          | 0.5%  |
| Illegal          | 0.5%  |

|          |      |
|----------|------|
| Vocal    | 0.5% |
| Season   | 0.4% |
| Snafu    | 0.4% |
| Stereo   | 0.4% |
| Xposure  | 0.4% |
| Sunday   | 0.4% |
| Madera   | 0.3% |
| Dartmoor | 0.3% |
| Twenty   | 0.3% |
| 34R      | 0.2% |
| Amber    | 0.2% |
| Felt     | 0.2% |
| Ezra     | 0.1% |

**19 WHICH BRAND OF HUBS DO YOU OWN?**

|                  |       |
|------------------|-------|
| Profile          | 15.2% |
| Proper           | 9.8%  |
| Salt             | 9.3%  |
| BSD              | 7.3%  |
| Odyssey          | 6.9%  |
| Primo            | 6.9%  |
| Eclat            | 3.6%  |
| G Sport          | 3.4%  |
| United           | 2.5%  |
| ShadowConspiracy | 2.4%  |
| Wethepeople      | 2.3%  |
| Haro             | 2.1%  |
| Amity Bike Co    | 1.9%  |
| Eastern          | 1.9%  |
| Blank            | 1.8%  |
| Cinema           | 1.8%  |
| Stolen           | 1.7%  |
| Demolition       | 1.4%  |
| Diamond Back     | 1.3%  |
| Colony           | 1.2%  |
| Premium          | 1.1%  |
| Mongoose         | 1.1%  |
| Fly              | 1.1%  |
| Alienation       | 1.0%  |
| KHE              | 0.9%  |
| Xposure          | 0.7%  |
| Cult             | 0.6%  |
| BL Industries    | 0.6%  |
| Verde            | 0.6%  |
| GT               | 0.6%  |
| Mafia            | 0.6%  |
| Subrosa          | 0.5%  |
| Bicycle Union    | 0.5%  |
| Federal          | 0.5%  |
| Hoffman          | 0.4%  |
| Quando           | 0.4%  |
| Salt Plus        | 0.4%  |
| Macneil          | 0.4%  |
| Shadow           | 0.4%  |
| DK               | 0.3%  |
| Madera           | 0.3%  |
| Twenty           | 0.3%  |
| ANML             | 0.3%  |
| Coalition        | 0.3%  |
| Deluxe           | 0.2%  |
| Dartmoor         | 0.2%  |
| Ideal            | 0.2%  |
| Affix            | 0.2%  |
| Simple           | 0.2%  |
| Halo             | 0.1%  |

**20 WHICH BRAND OF GRIPS DO YOU OWN?**

|             |       |
|-------------|-------|
| ODI         | 69.1% |
| Cult        | 22.5% |
| ANML        | 9.2%  |
| Odyssey     | 8.9%  |
| Fit Bike Co | 5.5%  |
| United      | 4.8%  |
| DUO         | 3.7%  |
| Proper      | 3.5%  |
| Wethepeople | 3.4%  |
| Salt        | 3.1%  |
| Federal     | 2.8%  |

|                  |      |
|------------------|------|
| ShadowConspiracy | 2.3% |
| Primo            | 2.2% |
| Eclat            | 1.9% |
| Stolen           | 1.9% |
| Fly              | 1.8% |
| Diamond Back     | 1.6% |
| Premium          | 1.4% |
| Stay Strong      | 1.4% |
| Haro             | 1.2% |
| Sunday           | 1.1% |
| Blank            | 1.0% |
| Mongoose         | 0.9% |
| BSD              | 0.8% |
| Demolition       | 0.8% |
| S&M              | 0.8% |
| Alone            | 0.8% |
| GT               | 0.7% |
| Mutiny           | 0.7% |
| Subrosa          | 0.7% |
| The Make         | 0.7% |
| Kink             | 0.7% |
| Fatality         | 0.6% |
| Hoffman          | 0.6% |
| Mankind          | 0.6% |
| Fiend            | 0.5% |
| Stereo           | 0.5% |
| Amity Bike Co    | 0.4% |
| Eastern          | 0.4% |
| Macneil          | 0.4% |
| Redline          | 0.3% |
| Revenge          | 0.3% |
| Colony           | 0.3% |
| Terrible One     | 0.3% |
| Alienation       | 0.2% |
| DK               | 0.2% |
| Gusset           | 0.2% |
| Snafu            | 0.2% |
| Coalition        | 0.2% |
| Bicycle Union    | 0.2% |
| Deluxe           | 0.2% |
| Mafia            | 0.2% |
| Volume           | 0.2% |
| Xposure          | 0.2% |

**21 WHICH BRAND OF SEAT DO YOU OWN?**

|                   |       |
|-------------------|-------|
| Federal           | 10.7% |
| BSD               | 8.9%  |
| Shadow Conspiracy | 7.7%  |
| Wethepeople       | 7.4%  |
| United            | 6.5%  |
| Eclat             | 5.9%  |
| Odyssey           | 4.2%  |
| Fit Bike Co       | 3.9%  |
| Total BMX         | 3.2%  |
| Kink              | 2.9%  |
| Cult              | 2.8%  |
| Premium           | 2.1%  |
| ANML              | 2.0%  |
| Mutiny            | 1.7%  |
| Haro              | 1.6%  |
| Fiend             | 1.5%  |
| Demolition        | 1.4%  |
| Macneil           | 1.3%  |
| Mongoose          | 1.3%  |
| S&M               | 1.2%  |
| Eastern           | 1.1%  |
| Primo             | 1.0%  |
| Salt              | 1.0%  |
| Subrosa           | 1.0%  |
| Diamond Back      | 1.0%  |
| KHE               | 0.9%  |
| Amity Bike Co     | 0.9%  |
| Colony            | 0.9%  |
| Stolen            | 0.9%  |
| GT                | 0.8%  |
| Blank             | 0.8%  |
| Verde             | 0.8%  |
| Duo               | 0.7%  |
| FBM               | 0.7%  |

|               |      |
|---------------|------|
| Hoffman       | 0.7% |
| Fly           | 0.6% |
| Stereo        | 0.6% |
| Alone         | 0.6% |
| Season        | 0.5% |
| Mankind       | 0.5% |
| Kis Bike Co   | 0.4% |
| Alienation    | 0.3% |
| Mirraco       | 0.3% |
| Profile       | 0.3% |
| Deluxe        | 0.3% |
| Mafia         | 0.3% |
| Sunday        | 0.3% |
| Dartmoor      | 0.3% |
| Savage        | 0.3% |
| Amber         | 0.2% |
| Bone Deth     | 0.2% |
| DK            | 0.2% |
| 34R           | 0.2% |
| Snafu         | 0.2% |
| Xposure       | 0.2% |
| Ezra          | 0.2% |
| Illegal       | 0.2% |
| Bicycle Union | 0.2% |
| Gusset        | 0.2% |
| Redline       | 0.2% |
| Felt          | 0.1% |
| Simple        | 0.1% |
| DMR           | 0.1% |
| Failure       | 0.1% |
| Tioga         | 0.1% |
| Fatality      | 0.1% |
| Mutant        | 0.1% |
| Tempered      | 0.1% |

**22 WHICH BRAND OF PEDALS DO YOU OWN?**

|              |       |
|--------------|-------|
| Odyssey      | 31.1% |
| Eclat        | 12.5% |
| Shadow       | 4.1%  |
| ANML         | 3.8%  |
| Cult         | 3.4%  |
| DUO          | 3.4%  |
| Fly          | 3.3%  |
| Premium      | 3.1%  |
| Colony       | 3.1%  |
| Fit Bike Co  | 2.7%  |
| Primo        | 2.5%  |
| Stolen       | 2.4%  |
| Salt         | 2.4%  |
| Wellgo       | 2.3%  |
| United       | 1.8%  |
| Haro         | 1.7%  |
| DMR          | 1.5%  |
| Eastern      | 1.4%  |
| Gusset       | 1.3%  |
| Fatality     | 1.3%  |
| Diamond Back | 1.2%  |
| Wethepeople  | 1.2%  |
| DK           | 0.8%  |
| Superstar    | 0.8%  |
| Demolition   | 0.7%  |
| GT           | 0.7%  |
| Mongoose     | 0.7%  |
| Snafu        | 0.6%  |
| Blank        | 0.6%  |
| S&M          | 0.4%  |
| Mafia        | 0.4%  |
| Alone        | 0.3%  |
| Hoffman      | 0.3%  |
| KHE          | 0.3%  |
| Felt         | 0.3%  |
| Nukeproof    | 0.3%  |
| Redline      | 0.3%  |
| Xposure      | 0.3%  |
| Profile      | 0.2%  |
| Shimano      | 0.2%  |
| Deluxe       | 0.2%  |
| Ezra         | 0.2%  |
| 34R          | 0.1%  |

**23 WHICH BRAND OF TYRES DO YOU OWN?**

|             |       |
|-------------|-------|
| Fit Bike Co | 23.5% |
| Odyssey     | 16.2% |
| ANML        | 6.1%  |
| Demolition  | 5.4%  |
| Maxxis      | 4.9%  |
| KHE         | 4.4%  |
| Wethepeople | 4.4%  |
| DUO         | 3.8%  |
| Salt        | 3.7%  |
| Primo       | 3.1%  |
| Kenda       | 2.8%  |
| Fly         | 2.6%  |
| United      | 2.3%  |
| Cult        | 2.3%  |
| Eclat       | 2.2%  |
| Shadow      | 1.8%  |
| Federal     | 1.6%  |
| Tioga       | 1.5%  |
| Blank       | 1.5%  |
| Eastern     | 1.0%  |
| Premium     | 1.0%  |
| Hoffman     | 0.7%  |
| Stolen      | 0.6%  |
| Alienation  | 0.5%  |
| GT          | 0.4%  |
| Kink        | 0.4%  |
| Mongoose    | 0.3%  |
| Haro        | 0.3%  |
| Revenge     | 0.2%  |
| Snafu       | 0.2%  |
| Gusset      | 0.2%  |
| Schwalbe    | 0.2%  |
| Illegal     | 0.1%  |

**24 FAVOURITE BRAND OF FOOTWEAR?**

|          |       |
|----------|-------|
| Vans     | 31.9% |
| Nike     | 31.4% |
| Etnies   | 16.5% |
| DC Shoes | 6.0%  |
| Adidas   | 3.9%  |
| Lotek    | 2.4%  |
| Almond   | 1.5%  |
| Emerica  | 1.0%  |
| Osiris   | 0.9%  |
| Orchid   | 0.7%  |
| Lakai    | 0.5%  |
| Duffs    | 0.4%  |
| Supra    | 0.4%  |
| Airwalk  | 0.4%  |
| Globe    | 0.3%  |
| Odessa   | 0.3%  |
| Nike SB  | 0.3%  |
| Converse | 0.2%  |
| Ipath    | 0.2%  |
| Adio     | 0.1%  |
| Circa    | 0.1%  |
| Es       | 0.1%  |
| Puma     | 0.1%  |
| Element  | 0.1%  |
| Five Ten | 0.1%  |
| Fallen   | 0.1%  |

**25 FAVOURITE BRAND OF CLOTHING?**

|          |       |
|----------|-------|
| Vans     | 15.4% |
| Nike 6.0 | 15.3% |
| Etnies   | 9.7%  |
| BSD      | 5.7%  |
| DUB BMX  | 4.0%  |
| Fox      | 4.0%  |
| Adidas   | 3.7%  |
| DC Shoes | 3.7%  |
| Cult     | 3.1%  |
| Carhartt | 2.6%  |
| Alibico  | 2.5%  |
| ANML     | 1.9%  |
| Levis    | 1.7%  |

|                    |      |
|--------------------|------|
| Fit Bike Co        | 1.5% |
| Quintin            | 1.5% |
| Monster            | 1.2% |
| S&M                | 1.1% |
| United             | 1.1% |
| Unit               | 0.9% |
| Shadow Conspiracy  | 0.9% |
| Obey               | 0.8% |
| Mutiny             | 0.8% |
| New Era            | 0.7% |
| Superdry           | 0.7% |
| Primark            | 0.7% |
| Drop Dead          | 0.7% |
| Stay Strong        | 0.7% |
| Topman             | 0.7% |
| Hollister          | 0.7% |
| Element            | 0.6% |
| Federal            | 0.6% |
| Altamont           | 0.5% |
| Famous S&S         | 0.5% |
| Shitluck           | 0.5% |
| Crucial BMX        | 0.5% |
| Quiksilver         | 0.4% |
| Terrible One       | 0.4% |
| Almond             | 0.4% |
| Segment            | 0.4% |
| Volcom             | 0.4% |
| Oakley             | 0.4% |
| Sunday             | 0.3% |
| H&M                | 0.3% |
| The Hundreds       | 0.3% |
| Criminal Damage    | 0.2% |
| Fred Perry         | 0.2% |
| Lord               | 0.2% |
| Route One          | 0.2% |
| Stussy             | 0.2% |
| American Apparel   | 0.2% |
| Urban Kreation     | 0.2% |
| Voi                | 0.2% |
| Zoo York           | 0.2% |
| Bicycle Union      | 0.2% |
| Dynamic Style      | 0.2% |
| Krew               | 0.2% |
| Little Devil       | 0.2% |
| LRG                | 0.2% |
| Pub BMX            | 0.2% |
| Ralph Lauren       | 0.2% |
| Southern Structure | 0.2% |
| Wesc               | 0.2% |
| Dickies            | 0.1% |
| enjoy              | 0.1% |
| Fourstar           | 0.1% |
| Huf                | 0.1% |
| Supreme            | 0.1% |
| ATW                | 0.1% |
| Howies             | 0.1% |
| Diamond supply co  | 0.1% |
| Duffs              | 0.1% |
| Optic              | 0.1% |
| Purpl              | 0.1% |
| Silas              | 0.1% |
| Super dry          | 0.1% |
| Addict             | 0.0% |
| Bench              | 0.0% |
| Cheap Monday       | 0.0% |
| Crooks and Castles | 0.0% |
| Iron Fist          | 0.0% |
| North Face         | 0.0% |
| Rebel 8            | 0.0% |
| Scattered          | 0.0% |
| Sekt               | 0.0% |
| Young & Reckless   | 0.0% |

**26 FAVOURITE BRAND OF DRINK?**

|                   |       |
|-------------------|-------|
| Monster Energy    | 35.9% |
| Red Bull          | 16.1% |
| Relentless Energy | 8.1%  |
| Rockstar Energy   | 6.6%  |
| Dr Pepper         | 5.7%  |
| Coca Cola         | 5.4%  |

|                |      |
|----------------|------|
| Mountain Dew   | 4.8% |
| Lucozade       | 2.0% |
| Water          | 1.9% |
| Fanta          | 1.3% |
| IrnBru         | 1.2% |
| Milk           | 1.2% |
| Vitamin Water  | 1.1% |
| Rubicon        | 1.0% |
| Gatorade       | 0.9% |
| Powerade       | 0.6% |
| Evian          | 0.6% |
| Pepsi          | 0.5% |
| Volvic         | 0.4% |
| Tea            | 0.4% |
| Stella         | 0.3% |
| Jack Daniels   | 0.3% |
| No Fear Energy | 0.3% |
| Sprite         | 0.3% |
| Oasis          | 0.3% |
| Friji          | 0.3% |
| Diet Coke      | 0.2% |
| Coffee         | 0.2% |
| Panda pop      | 0.2% |
| Tango          | 0.2% |
| Heineken       | 0.2% |
| Ka             | 0.2% |
| Pepsi Max      | 0.2% |
| Smirnoff       | 0.2% |
| Tropicana      | 0.2% |
| Budweiser      | 0.1% |
| Ice Tea        | 0.1% |
| PG Tips        | 0.1% |
| 7up            | 0.1% |
| Jones          | 0.1% |
| Nestea         | 0.1% |
| Red Stripe     | 0.1% |
| Fosters        | 0.1% |
| Ribena         | 0.1% |
| Crabbies       | 0.0% |
| Guinness       | 0.0% |
| Innocent       | 0.0% |

**27 FAVOURITE BRANDS ADVERTISING?**

|                   |       |
|-------------------|-------|
| Odyssey           | 14.9% |
| BSD               | 13.1% |
| Fit Bike Co       | 7.2%  |
| Wethepeople       | 7.2%  |
| Federal           | 6.8%  |
| United            | 4.2%  |
| Total BMX         | 3.8%  |
| Nike              | 3.5%  |
| Subrosa           | 2.7%  |
| Mutiny            | 2.5%  |
| Sunday            | 2.3%  |
| Premium           | 2.2%  |
| Shadow Conspiracy | 2.2%  |
| Cult              | 2.0%  |
| Profile           | 1.5%  |
| Proper            | 1.5%  |
| Verde             | 1.4%  |
| Crucial BMX       | 1.3%  |
| ANML              | 1.2%  |
| S&M               | 1.2%  |
| Vans              | 1.2%  |
| Fly               | 1.1%  |
| Haro              | 1.0%  |
| Eclat             | 0.9%  |
| Etnies            | 0.9%  |
| Amity Bike Co     | 0.7%  |
| Colony            | 0.7%  |
| Demolition        | 0.7%  |
| Diamond Back      | 0.6%  |
| Bone Deth         | 0.6%  |
| FBM               | 0.5%  |
| DC Shoes          | 0.5%  |
| Mongoose          | 0.5%  |
| Fox               | 0.4%  |
| Stolen            | 0.4%  |
| Kink              | 0.4%  |

|               |      |
|---------------|------|
| Relentless    | 0.4% |
| Fiend         | 0.4% |
| Shadow        | 0.4% |
| Terrible One  | 0.4% |
| ABD           | 0.3% |
| Cinema        | 0.3% |
| Stay Strong   | 0.3% |
| The Source    | 0.3% |
| GT            | 0.3% |
| Winstanleys   | 0.3% |
| Failure       | 0.3% |
| 20Twenty      | 0.2% |
| Kis Bike Co   | 0.2% |
| BMX - Shop    | 0.2% |
| Custom riders | 0.2% |
| Bicycle Union | 0.2% |
| Eastern Bikes | 0.1% |
| Mirraco       | 0.1% |
| Redline       | 0.1% |
| G Sport       | 0.1% |
| Fatality      | 0.1% |
| KHE           | 0.1% |
| Social        | 0.1% |
| The Make      | 0.1% |
| Carhartt      | 0.1% |
| Radio         | 0.1% |
| Blank         | 0.1% |
| DK            | 0.1% |
| Stereo        | 0.1% |
| Vocal         | 0.1% |
| Almond        | 0.0% |

**RIDE UK AWARDS**

**28 FAVOURITE UK PARK RIDER?**

|                |       |
|----------------|-------|
| Harry Main     | 30.4% |
| Kriss Kyle     | 20.2% |
| Mark Webb      | 15.9% |
| Alex Coleborn  | 4.3%  |
| Ben Hennon     | 3.3%  |
| Matt Roe       | 2.9%  |
| Dan Lacey      | 2.2%  |
| Jason Phelan   | 1.5%  |
| Ben Wallace    | 1.4%  |
| Ryan Taylor    | 1.3%  |
| Matt Priest    | 1.3%  |
| Mike Miller    | 0.9%  |
| Chaz Mailey    | 0.9%  |
| Dean Cueson    | 0.8%  |
| Bas Keep       | 0.8%  |
| Mark Love      | 0.8%  |
| Cam Hardy      | 0.7%  |
| Max Wood       | 0.7%  |
| Alex Donnachie | 0.6%  |
| Isaac Lesser   | 0.5%  |
| Jamie Bestwick | 0.4%  |
| Scott Hamlin   | 0.4%  |
| Kye Forte      | 0.4%  |
| Tom Justice    | 0.4%  |
| Niki Croft     | 0.3%  |
| Alex Kennedy   | 0.3%  |
| Dan Sheppard   | 0.3%  |
| Lima           | 0.3%  |
| Paul Ryan      | 0.3%  |
| Robbo          | 0.3%  |
| Ben Lewis      | 0.3%  |
| Sam Marden     | 0.2%  |
| Fathead        | 0.2%  |
| Jack Clark     | 0.2%  |
| Bob Manchester | 0.2%  |
| Chris Jenner   | 0.2%  |
| Dyno           | 0.2%  |
| James Reynolds | 0.2%  |
| Shaun Jinks    | 0.2%  |
| Ashley Charles | 0.2%  |
| Franny Wright  | 0.2%  |
| Jimmy Rushmore | 0.2%  |
| Josh Cox       | 0.2%  |
| Chris Czako    | 0.1%  |
| Levi Rogers    | 0.1%  |

|                              |      |
|------------------------------|------|
| Rob Ridge . . . . .          | 0.1% |
| Fred Murray . . . . .        | 0.1% |
| Owain Clegg . . . . .        | 0.1% |
| Andrew Foakes . . . . .      | 0.1% |
| Ben Basford . . . . .        | 0.1% |
| Danny Clayton . . . . .      | 0.1% |
| Jamie Price . . . . .        | 0.1% |
| Luke Marchant . . . . .      | 0.1% |
| Luke Padgett . . . . .       | 0.1% |
| Mike Curley . . . . .        | 0.1% |
| Anthony Mcguirk . . . . .    | 0.1% |
| Barry Keegan . . . . .       | 0.1% |
| Chris Nunn . . . . .         | 0.1% |
| Dan Boiski . . . . .         | 0.1% |
| Declan Brooks . . . . .      | 0.1% |
| Gerry Galley . . . . .       | 0.1% |
| Jack Watts . . . . .         | 0.1% |
| Jamie Guile . . . . .        | 0.1% |
| Josh James . . . . .         | 0.1% |
| Logan Martin . . . . .       | 0.1% |
| Ollie Evans . . . . .        | 0.1% |
| Peter Adam . . . . .         | 0.1% |
| Tom Isted . . . . .          | 0.1% |
| Brad McNicol . . . . .       | 0.0% |
| Chris 'Mole' Smith . . . . . | 0.0% |
| Chris Currie . . . . .       | 0.0% |
| Chris Smith . . . . .        | 0.0% |
| Craig Stevens . . . . .      | 0.0% |
| Dan Barber . . . . .         | 0.0% |
| Del Sheppard . . . . .       | 0.0% |
| Jack Varney . . . . .        | 0.0% |
| Luke Peeters . . . . .       | 0.0% |
| Mike King . . . . .          | 0.0% |
| Ollie Palmer . . . . .       | 0.0% |
| Phil Demattia . . . . .      | 0.0% |
| Ryan Dawkins . . . . .       | 0.0% |
| Scott Summerhayes . . . . .  | 0.0% |
| Shaun Hadlington . . . . .   | 0.0% |
| Shaun Pointing . . . . .     | 0.0% |

**29 FAVOURITE UK STREET RIDER?**

|                           |       |
|---------------------------|-------|
| Ben Lewis . . . . .       | 21.4% |
| Dan Lacey . . . . .       | 14.9% |
| Alex Kennedy . . . . .    | 7.1%  |
| Alex Donnachie . . . . .  | 7.0%  |
| Kriss Kyle . . . . .      | 5.5%  |
| Harry Main . . . . .      | 4.7%  |
| Mark Webb . . . . .       | 4.4%  |
| Dan Paley . . . . .       | 2.1%  |
| Mike Taylor . . . . .     | 2.0%  |
| Jason Phelan . . . . .    | 1.9%  |
| Scott Ditchburn . . . . . | 1.9%  |
| Cam Hardy . . . . .       | 1.9%  |
| Matt Priest . . . . .     | 1.6%  |
| Matt Roe . . . . .        | 1.6%  |
| Mike Miller . . . . .     | 1.3%  |
| Paul Ryan . . . . .       | 1.1%  |
| Alex Coleborn . . . . .   | 1.1%  |
| Robbo . . . . .           | 0.7%  |
| Ashley Charles . . . . .  | 0.6%  |
| Sam Baskett . . . . .     | 0.6%  |
| Bengo . . . . .           | 0.6%  |
| Ben Wallace . . . . .     | 0.5%  |
| Dan Cox . . . . .         | 0.5%  |
| Dyno . . . . .            | 0.5%  |
| Ben Hennon . . . . .      | 0.5%  |
| Tom Sanders . . . . .     | 0.5%  |
| Niki Croft . . . . .      | 0.4%  |
| Josh Bedford . . . . .    | 0.4%  |
| Pete Sawyer . . . . .     | 0.4%  |
| Dan Sheppard . . . . .    | 0.4%  |
| Max Wood . . . . .        | 0.4%  |
| Dan Barber . . . . .      | 0.4%  |
| Lloyd Wright . . . . .    | 0.4%  |
| Chaz Mailey . . . . .     | 0.3%  |
| Kye Forte . . . . .       | 0.3%  |
| Tom Blyth . . . . .       | 0.3%  |
| Tom Davis . . . . .       | 0.3%  |
| Farren Downes . . . . .   | 0.3%  |

|                             |      |
|-----------------------------|------|
| Jambul . . . . .            | 0.3% |
| James Reynolds . . . . .    | 0.3% |
| Fathead . . . . .           | 0.3% |
| Phil Demattia . . . . .     | 0.3% |
| Lee Enever . . . . .        | 0.3% |
| Scott Summerhayes . . . . . | 0.3% |
| Josh James . . . . .        | 0.3% |
| Luke Peeters . . . . .      | 0.2% |
| Marv . . . . .              | 0.2% |
| Mike Curley . . . . .       | 0.2% |
| Cookie . . . . .            | 0.2% |
| Dan Boiski . . . . .        | 0.2% |
| Levi Rodgers . . . . .      | 0.2% |
| Ollie Evans . . . . .       | 0.2% |
| Bertie Buck . . . . .       | 0.2% |
| Chicken . . . . .           | 0.2% |
| Chris Jenner . . . . .      | 0.2% |
| Fooman . . . . .            | 0.2% |
| Will Jackson . . . . .      | 0.2% |
| Cleggy . . . . .            | 0.2% |
| James Newrick . . . . .     | 0.2% |
| Joe Cox . . . . .           | 0.2% |
| Lima . . . . .              | 0.2% |
| Owain Clegg . . . . .       | 0.2% |
| Sam Cunningham . . . . .    | 0.2% |
| Vince Mayne . . . . .       | 0.2% |
| Addy Snowdon . . . . .      | 0.1% |
| Ben Basford . . . . .       | 0.1% |
| Ian Morris . . . . .        | 0.1% |
| Peter Adam . . . . .        | 0.1% |
| Tommy Gunn . . . . .        | 0.1% |
| Andrew Foakes . . . . .     | 0.1% |
| Josh Heritage . . . . .     | 0.1% |
| Nik Ford . . . . .          | 0.1% |
| Shaun Jinks . . . . .       | 0.1% |
| The Count . . . . .         | 0.1% |
| Waffle . . . . .            | 0.1% |
| Bas Keep . . . . .          | 0.1% |
| Amos Burke . . . . .        | 0.1% |
| Luke Towey . . . . .        | 0.1% |
| Ben Green . . . . .         | 0.1% |
| Billy Cooper . . . . .      | 0.1% |
| Bob Manchester . . . . .    | 0.1% |
| Chris Currie . . . . .      | 0.1% |
| Danny Taylor . . . . .      | 0.1% |
| Darren Rowe . . . . .       | 0.1% |
| James Cox . . . . .         | 0.1% |
| Jay Cowley . . . . .        | 0.1% |
| Jordan Withey . . . . .     | 0.1% |
| Loz Taylor . . . . .        | 0.1% |
| Raymond Inskipp . . . . .   | 0.1% |
| Rich Forne . . . . .        | 0.1% |
| Sam Jones . . . . .         | 0.1% |
| Anthony Watkinson . . . . . | 0.0% |
| Craig Stevens . . . . .     | 0.0% |
| Dan Benson . . . . .        | 0.0% |
| Isaac Lesser . . . . .      | 0.0% |
| Jack Watts . . . . .        | 0.0% |
| Jamie Skinner . . . . .     | 0.0% |
| Joe Gould . . . . .         | 0.0% |
| Jonny Devine . . . . .      | 0.0% |
| Jordan Aleppo . . . . .     | 0.0% |
| Jordan Waters . . . . .     | 0.0% |
| Joss Fenn . . . . .         | 0.0% |
| Sam Marden . . . . .        | 0.0% |
| Sean Lafferty . . . . .     | 0.0% |
| Andre Fowkes . . . . .      | 0.0% |
| Andrew Clarke . . . . .     | 0.0% |

**30 FAVOURITE UK DIRT RIDER?**

|                          |       |
|--------------------------|-------|
| Matt Priest . . . . .    | 16.1% |
| Ben Wallace . . . . .    | 12.7% |
| Kye Forte . . . . .      | 10.4% |
| Bob Manchester . . . . . | 6.0%  |
| Robbo . . . . .          | 5.3%  |
| Stephen Murray . . . . . | 4.7%  |
| Kriss Kyle . . . . .     | 4.6%  |
| Max Wood . . . . .       | 3.4%  |
| Leo Forte . . . . .      | 3.2%  |
| Matt Roe . . . . .       | 3.2%  |

|                           |      |
|---------------------------|------|
| Lima . . . . .            | 3.1% |
| Harry Main . . . . .      | 3.0% |
| Mark Webb . . . . .       | 2.4% |
| Dan Lacey . . . . .       | 2.0% |
| Alex Coleborn . . . . .   | 1.6% |
| Ben Hennon . . . . .      | 1.4% |
| Toby Forte . . . . .      | 1.3% |
| Damo Wilkinson . . . . .  | 1.2% |
| Alex Boyd . . . . .       | 1.0% |
| Mike Miller . . . . .     | 1.0% |
| Bas Keep . . . . .        | 0.9% |
| Cam Hardy . . . . .       | 0.9% |
| Dan Paley . . . . .       | 0.8% |
| Fids . . . . .            | 0.7% |
| Dan Figg . . . . .        | 0.7% |
| Chaz Mailey . . . . .     | 0.7% |
| James Reynolds . . . . .  | 0.6% |
| Alex Donnachie . . . . .  | 0.6% |
| Ryan Alcock . . . . .     | 0.6% |
| Mark Love . . . . .       | 0.6% |
| Harley Wiles . . . . .    | 0.4% |
| Jimmy Rushmore . . . . .  | 0.4% |
| Scott Edgworth . . . . .  | 0.4% |
| Rikki Gunner . . . . .    | 0.4% |
| Scott the Punk . . . . .  | 0.4% |
| Mat Burton . . . . .      | 0.3% |
| Ali Whitton . . . . .     | 0.3% |
| Ashley Charles . . . . .  | 0.3% |
| Martyn Tambling . . . . . | 0.3% |
| Luke Marchant . . . . .   | 0.2% |
| Ryan Taylor . . . . .     | 0.2% |
| Arrash Saidi . . . . .    | 0.2% |
| Ben Basford . . . . .     | 0.2% |
| Chris Jenner . . . . .    | 0.2% |
| Jon Robinson . . . . .    | 0.2% |
| Jack Marchant . . . . .   | 0.1% |
| Kriss Kyle . . . . .      | 0.1% |
| Ross Head . . . . .       | 0.1% |
| Jay Cowley . . . . .      | 0.1% |
| Jason Phelan . . . . .    | 0.1% |
| Chicken . . . . .         | 0.0% |
| Joe Symonds . . . . .     | 0.0% |
| Andy Stothard . . . . .   | 0.0% |

**31 FAVOURITE WORLDWIDE RIDER**

|                            |       |
|----------------------------|-------|
| Tom Dugan . . . . .        | 14.4% |
| Garret Reynolds . . . . .  | 10.8% |
| Nathan Williams . . . . .  | 8.5%  |
| Harry Main . . . . .       | 7.4%  |
| Kriss Kyle . . . . .       | 7.1%  |
| Aaron Ross . . . . .       | 6.2%  |
| Mark Webb . . . . .        | 6.1%  |
| Kyle Baldock . . . . .     | 4.9%  |
| Chad Kerley . . . . .      | 4.2%  |
| Dan Lacey . . . . .        | 3.1%  |
| Simone Barraco . . . . .   | 3.1%  |
| Dennis Enarson . . . . .   | 2.9%  |
| Brett Banasewicz . . . . . | 2.6%  |
| Chase Hawk . . . . .       | 2.6%  |
| Bruno Hoffmann . . . . .   | 2.2%  |
| Drew Bezanson . . . . .    | 1.7%  |
| Chad Kerley . . . . .      | 1.4%  |
| Mat Hoffman . . . . .      | 1.3%  |
| Mike Aitken . . . . .      | 1.3%  |
| Dakota Roche . . . . .     | 1.2%  |
| Corey Martinez . . . . .   | 1.1%  |
| Nigel Sylvester . . . . .  | 1.1%  |
| Ty Morrow . . . . .        | 1.0%  |
| Daniel Sandoval . . . . .  | 1.0%  |
| Daniel Dhers . . . . .     | 0.9%  |
| Ruben Alacantara . . . . . | 0.8%  |
| Alex Coleborn . . . . .    | 0.8%  |
| Alex Donnachie . . . . .   | 0.8%  |
| Dave Mirra . . . . .       | 0.7%  |
| Matt Priest . . . . .      | 0.7%  |
| Bruno Hoffmann . . . . .   | 0.7%  |
| Alex Kennedy . . . . .     | 0.7%  |
| Ryan Nyquist . . . . .     | 0.6%  |
| Edwin Delarosa . . . . .   | 0.6%  |

|                   |      |
|-------------------|------|
| Stefan Lantschner | 0.6% |
| Van Homan         | 0.6% |
| Matt Roe          | 0.6% |
| Randy Taylor      | 0.6% |
| Cam Hardy         | 0.6% |
| Jamie Bestwick    | 0.6% |
| Jason Phelan      | 0.5% |
| Ben Lewis         | 0.5% |
| Chris Doyle       | 0.5% |
| Gary Young        | 0.4% |
| Sean Sexton       | 0.4% |
| Matt Hoffman      | 0.4% |
| Mike Spinner      | 0.4% |
| Pat Casey         | 0.4% |
| Sergio Layos      | 0.4% |
| Chase Dehart      | 0.4% |
| Sean Burns        | 0.4% |
| Stevie Churchill  | 0.4% |
| Brett Banasiewicz | 0.3% |
| Kye Forte         | 0.3% |
| Corey Bohan       | 0.3% |
| Greg Illingworth  | 0.3% |
| David Grant       | 0.3% |
| Robbo             | 0.3% |
| Ben Wallace       | 0.3% |
| Flourent Soulas   | 0.3% |
| Morgan Wade       | 0.3% |
| Brian Foster      | 0.2% |
| Dan Foley         | 0.2% |
| Geoff Slattery    | 0.2% |
| Kevin Porter      | 0.2% |
| Mike Hoder        | 0.2% |
| Reed Stark        | 0.2% |
| Dane Searls       | 0.2% |
| Gabe Brooks       | 0.2% |
| Lima              | 0.2% |
| Scotty Cranmer    | 0.2% |
| Joe Rich          | 0.2% |
| Ryan Taylor       | 0.2% |
| Seth Kimbrough    | 0.2% |
| Brad Simms        | 0.2% |
| Clint Reynolds    | 0.2% |
| Dan Paley         | 0.2% |
| Kevin Peraza      | 0.2% |
| Mike Taylor       | 0.2% |
| Bob Scerbo        | 0.1% |
| Chris Jenner      | 0.1% |
| Eddie Cleveland   | 0.1% |
| Logan Martin      | 0.1% |
| Max Wood          | 0.1% |
| Mike Miller       | 0.1% |
| Anthony Napolitan | 0.1% |
| Bas Keep          | 0.1% |
| Ben Hucke         | 0.1% |
| Brian Yeagle      | 0.1% |
| Danny Macaskill   | 0.1% |
| Danny Taylor      | 0.1% |
| Kris Fox          | 0.1% |
| Levi Rogers       | 0.1% |
| Mike Hucker Clark | 0.1% |
| Ryan Guettler     | 0.1% |
| Tony Hamlin       | 0.1% |
| Trey Jones        | 0.1% |
| Andy Buckworth    | 0.1% |
| Ben Hennon        | 0.1% |
| Corey Nastazio    | 0.1% |
| Dan Barber        | 0.1% |
| Dave Thompson     | 0.1% |
| Edwin Delarosa    | 0.1% |
| Erik Elstran      | 0.1% |
| Stephen Murray    | 0.1% |
| Steven Hamilton   | 0.1% |
| Todd Meyne        | 0.1% |
| Big daddy         | 0.1% |
| Brian Kachinsky   | 0.1% |
| Charlie Crumlish  | 0.1% |
| Chaz Mailey       | 0.1% |
| Connor Lodes      | 0.1% |
| Danny Hickerson   | 0.1% |
| Devon Smillie     | 0.1% |

|                  |      |
|------------------|------|
| Fids             | 0.1% |
| Jed Mildon       | 0.1% |
| Matthias Dandois | 0.1% |
| Scott Ditchburn  | 0.1% |
| Bengo            | 0.0% |
| Bob Manchester   | 0.0% |
| Brandon Dosch    | 0.0% |
| Broc Raiford     | 0.0% |
| Butcher          | 0.0% |
| Hoang Trang      | 0.0% |
| Josh Stricker    | 0.0% |
| Kevin Kalkhoff   | 0.0% |
| Lahsaan Kobza    | 0.0% |
| Michael Beran    | 0.0% |
| Mike Escamilla   | 0.0% |
| Paul Langlands   | 0.0% |
| Peter Adam       | 0.0% |
| Randy Brown      | 0.0% |
| Rick Moliterno   | 0.0% |
| Rob Diquattro    | 0.0% |
| Ron Wilkerson    | 0.0% |
| Taj Mihelich     | 0.0% |
| Tate Roskelley   | 0.0% |
| Tony Malouf      | 0.0% |

**32 FAVOURITE BIKE BRAND?**

|               |       |
|---------------|-------|
| BSD           | 16.6% |
| Fit Bike Co   | 8.2%  |
| United        | 7.8%  |
| Wethepeople   | 7.8%  |
| Odyssey       | 7.7%  |
| Federal       | 6.0%  |
| Cult          | 4.8%  |
| Total BMX     | 4.6%  |
| S&M           | 3.0%  |
| Mutiny        | 2.9%  |
| Sunday        | 2.4%  |
| Proper        | 2.4%  |
| Profile       | 2.2%  |
| Fly           | 1.8%  |
| Premium       | 1.7%  |
| Shadow        | 1.5%  |
| Subrosa       | 1.3%  |
| Amity Bike Co | 1.1%  |
| Verde         | 1.0%  |
| Eclat         | 1.0%  |
| Fiend         | 1.0%  |
| ANML          | 0.9%  |
| Primo         | 0.9%  |
| Diamond Back  | 0.9%  |
| Colony        | 0.8%  |
| Mongoose      | 0.7%  |
| Terrible One  | 0.6%  |
| Haro          | 0.6%  |
| DUB           | 0.6%  |
| FBM           | 0.6%  |
| Stolen        | 0.5%  |
| Demolition    | 0.4%  |
| Kink          | 0.4%  |
| Hoffman       | 0.4%  |
| Eastern       | 0.3%  |
| Alone         | 0.3%  |
| Bone Deth     | 0.2%  |
| KHE           | 0.2%  |
| Mankind       | 0.2%  |
| Skavenger     | 0.2%  |
| ABD           | 0.2%  |
| GT            | 0.2%  |
| Stereo        | 0.2%  |
| The Make      | 0.2%  |
| Failure       | 0.2%  |
| Kis Bike Co   | 0.2%  |
| Deluxe        | 0.2%  |
| G-Sport       | 0.2%  |
| Macneil       | 0.2%  |
| Mirracco      | 0.2%  |
| 34R           | 0.1%  |
| Vocal         | 0.1%  |
| BL Industries | 0.1%  |
| Dartmoor      | 0.1%  |

|               |      |
|---------------|------|
| DK            | 0.1% |
| Redline       | 0.1% |
| Standard      | 0.1% |
| Mafia         | 0.1% |
| Tree          | 0.1% |
| Bicycle Union | 0.1% |
| Blank         | 0.1% |
| Cinema        | 0.1% |
| Fatality      | 0.1% |
| Metal         | 0.1% |
| Snafu         | 0.1% |
| Social        | 0.1% |

**33 FAVOURITE UK SKATEPARK?**

|                  |       |
|------------------|-------|
| Unit 23          | 21.0% |
| Adrenalin Alley  | 16.2% |
| Rampworx         | 15.3% |
| Creation         | 2.9%  |
| The Works        | 2.8%  |
| Motion           | 2.6%  |
| Mount Hawke      | 2.1%  |
| Stoke Plaza      | 2.0%  |
| Southsea         | 1.8%  |
| Hyde Park        | 1.3%  |
| Bay 66           | 1.2%  |
| Terminal 1       | 1.1%  |
| Transgression    | 1.1%  |
| Crawley          | 1.1%  |
| Hastings         | 1.0%  |
| EK               | 1.0%  |
| Boneyard         | 0.9%  |
| Romford          | 0.9%  |
| Horsham          | 0.8%  |
| Hengrove         | 0.7%  |
| The Pool         | 0.7%  |
| The Shed         | 0.7%  |
| Dean Lane        | 0.7%  |
| Farnborough      | 0.7%  |
| Kings Park       | 0.7%  |
| Transition       | 0.7%  |
| XC               | 0.6%  |
| Harrow           | 0.6%  |
| Ramp City        | 0.6%  |
| Dynamics         | 0.5%  |
| Exhibition Park  | 0.5%  |
| South Bank       | 0.5%  |
| Saughton         | 0.5%  |
| Bones            | 0.5%  |
| Eastbourne       | 0.5%  |
| Midsomer Norton  | 0.5%  |
| Ghetto Shed      | 0.4%  |
| Saffron Walden   | 0.4%  |
| T-13             | 0.4%  |
| Arc              | 0.4%  |
| Clifton          | 0.4%  |
| Devonshire Green | 0.4%  |
| Kelvingrove      | 0.4%  |
| UKskate          | 0.4%  |
| Skaterham        | 0.4%  |
| Source bowl      | 0.4%  |
| Livingstone      | 0.3%  |
| Newbury          | 0.3%  |
| Prisick Plaza    | 0.3%  |
| Grove            | 0.3%  |
| Kingston         | 0.3%  |
| Redditch         | 0.3%  |
| Scarborough      | 0.3%  |
| Stockwell        | 0.3%  |
| Prime            | 0.3%  |
| Basingstoke      | 0.3%  |
| Revolution       | 0.3%  |
| Warrington       | 0.3%  |
| Dartford         | 0.2%  |
| Hereford         | 0.2%  |
| Skegness         | 0.2%  |
| Woking           | 0.2%  |
| Boardroom        | 0.2%  |
| Dorchester       | 0.2%  |
| The Level        | 0.2%  |
| The Tunnel       | 0.2%  |

|                 |      |
|-----------------|------|
| Weymouth        | 0.2% |
| Whitley Bay     | 0.2% |
| Evolution       | 0.2% |
| Paignton        | 0.2% |
| Silksworth      | 0.2% |
| The Spot        | 0.2% |
| Wakefield       | 0.2% |
| Clitheroe       | 0.2% |
| Our House       | 0.2% |
| Clissold park   | 0.2% |
| Meanwhile       | 0.1% |
| Xsite           | 0.1% |
| Bury St Edmunds | 0.1% |
| Cyclopark       | 0.1% |
| Eaton           | 0.1% |
| Guildford       | 0.1% |
| Slades Farm     | 0.1% |
| St Georges      | 0.1% |
| The House       | 0.1% |
| Victoria park   | 0.1% |
| 4Down park      | 0.1% |
| 360 skate       | 0.1% |
| Barnstaple      | 0.1% |
| Cantelowes      | 0.1% |
| Decoy           | 0.1% |
| Glastonbury     | 0.1% |

**34 FAVOURITE UK BMX SHOP?**

|                  |       |
|------------------|-------|
| Source BMX       | 20.6% |
| Winstanleys      | 10.9% |
| Crucial BMX      | 9.1%  |
| Rad BMX          | 4.7%  |
| Custom Riders    | 4.4%  |
| Evans            | 4.1%  |
| 20Twenty         | 3.6%  |
| Alpha            | 3.1%  |
| Alans            | 2.8%  |
| Notion           | 2.3%  |
| Chain Reaction   | 2.3%  |
| Pijin            | 1.9%  |
| BMX-Shop         | 1.8%  |
| Foundation BMX   | 1.4%  |
| Brighton BMX     | 1.3%  |
| Unit 23          | 1.2%  |
| Empire (Corby)   | 1.2%  |
| Hardcore Hobbies | 1.2%  |
| The Loot         | 1.1%  |
| Premier          | 0.8%  |
| Lifer BMX        | 0.8%  |
| BMX Box          | 0.8%  |
| Mode             | 0.8%  |
| Sibot            | 0.7%  |
| SCUK             | 0.7%  |
| Volt BMX         | 0.7%  |
| DAI Leisure      | 0.7%  |
| Rampworx         | 0.5%  |
| Absolute BMX     | 0.5%  |
| Grind BMX        | 0.5%  |
| Ledge            | 0.5%  |
| Hobsons          | 0.5%  |
| BMX Plus         | 0.5%  |
| Ride (Newcastle) | 0.5%  |
| Owens            | 0.5%  |
| Groove BMX       | 0.5%  |
| BMX City         | 0.4%  |
| Peddlers         | 0.4%  |
| The Board Room   | 0.4%  |
| Elsfal           | 0.4%  |
| Cottingham Cycle | 0.4%  |
| Urban Air        | 0.3%  |
| Slam 69          | 0.3%  |
| Green Machine    | 0.3%  |
| Billys           | 0.3%  |
| The Bike shop    | 0.3%  |
| Waller BMX       | 0.3%  |
| Route One        | 0.3%  |
| Ride (Coventry)  | 0.3%  |
| Ideal BMX        | 0.3%  |
| Cellblock        | 0.3%  |
| Transgression    | 0.2%  |

|                       |      |
|-----------------------|------|
| Halfords              | 0.2% |
| Fosters               | 0.2% |
| Mystic BMX            | 0.2% |
| Halfpipe              | 0.2% |
| The Boarding House    | 0.2% |
| Kore                  | 0.2% |
| Stanley Bridges       | 0.2% |
| Recycles              | 0.2% |
| JE James              | 0.2% |
| Ride Hard (Banbury)   | 0.2% |
| Insanity BMX          | 0.2% |
| Fluid                 | 0.2% |
| Avit Extreme          | 0.2% |
| Little black bike     | 0.1% |
| Wheelies              | 0.1% |
| Revolutions           | 0.1% |
| Donalds               | 0.1% |
| Broadribbs            | 0.1% |
| Belfast BMX           | 0.1% |
| The Lab               | 0.1% |
| Signature             | 0.1% |
| Phoenix Bikes         | 0.1% |
| Non Stop              | 0.1% |
| Neils wheels          | 0.1% |
| Nation BMX            | 0.1% |
| Grounded              | 0.1% |
| eBay                  | 0.1% |
| Bobbys Cycles         | 0.1% |
| 3Ride                 | 0.1% |
| Unleaded              | 0.1% |
| Reckless              | 0.1% |
| Legend Bikes          | 0.1% |
| Gone Biking Mad       | 0.1% |
| Extreme culture       | 0.1% |
| Cooper cycles         | 0.1% |
| Bridgend cycle centre | 0.1% |
| 360 Cycles            | 0.1% |
| Xodus cycles          | 0.0% |
| Vandal                | 0.0% |
| Surf 55               | 0.0% |
| Pusher BMX            | 0.0% |
| Leisure Lakes         | 0.0% |
| Icon Bike Store       | 0.0% |
| Flat Squirrel BMX     | 0.0% |
| Brixton Cycles        | 0.0% |
| Bike It               | 0.0% |
| Bike Hub              | 0.0% |
| Big Bills Bikes       | 0.0% |
| Adventure Bike shop   | 0.0% |
| Scuff Wheels          | 0.0% |
| Alliance BMX          | 0.0% |
| Flow BMX              | 0.0% |
| ESP                   | 0.0% |
| Epic BMX              | 0.0% |
| Darke Cycles          | 0.0% |
| Cyclecellar           | 0.0% |
| Bored skate shack     | 0.0% |
| Border Bikes          | 0.0% |
| BLR bikeshop          | 0.0% |
| Big Woodys            | 0.0% |
| Ballyhoo              | 0.0% |
| Alleyoops             | 0.0% |
| AJ Cycles             | 0.0% |
| Adrenaline Store      | 0.0% |
| 2 wheels plus         | 0.0% |

**35 FAVOURITE RIDE  
UK COVER OF 2012**

|                     |       |
|---------------------|-------|
| 167 - Chris Jenner  | 19.5% |
| 163 - Harry Main    | 17.5% |
| 169 - Matt Priest   | 14.1% |
| 168 - Chaz Mailey   | 11.1% |
| 160 - Cam Hardy     | 10.8% |
| 164 - Phil Demmatia | 6.1%  |
| 159 - Max Wood      | 5.6%  |
| 165 - Leo Forte     | 5.1%  |
| 161 - Bas Keep      | 4.3%  |
| 162 - Dan Barber    | 3.2%  |
| 166 - Adam Aloise   | 2.6%  |

**36 FAVOURITE EDIT OF 2012**

|                                 |       |
|---------------------------------|-------|
| Harry Main vx2                  | 14.1% |
| Garret Reynolds - Fiend         | 9.1%  |
| Tom Dugan - Full Throttle       | 8.2%  |
| Etnies in India                 | 6.4%  |
| Mark Webb - My dream            | 5.5%  |
| BSD - Ride To Glory             | 4.8%  |
| Federal - Frankfurt             | 4.0%  |
| Harry Main - Showtime           | 3.9%  |
| Matt Priest - Source            | 3.7%  |
| Dan Lacey - Monster             | 3.7%  |
| Kriss Kyle - Dig Deep           | 3.6%  |
| Alex Coleborn - Total BMX       | 3.6%  |
| Rich Forne - Dig                | 3.2%  |
| Max Wood - Trawlerman           | 3.2%  |
| Drew Bezanson - Joyride         | 3.0%  |
| United - Argentina              | 2.6%  |
| Red Bull Empire of Dirt         | 2.3%  |
| Mutiny in London                | 2.2%  |
| Luke Peeters - Almond footwear  | 2.0%  |
| GoPro HD: Xgames Street         | 1.9%  |
| Nike BMX - Taipei               | 1.6%  |
| Kyle Baldock - Total BMX        | 0.9%  |
| Mutiny - Come Together          | 0.7%  |
| Deadline Trailer                | 0.7%  |
| 20Twenty - Our House            | 0.6%  |
| GoPro: Mike "Rooftop" Escamilla | 0.5%  |
| Jason Phelan                    | 0.5%  |
| Cam Hardy                       | 0.4%  |
| Chad Kerley                     | 0.4%  |
| The Hunt                        | 0.4%  |
| Vans Rebel Jam                  | 0.4%  |
| Bruno Hoffman - Federal         | 0.3%  |
| BSD - 30% Chance of Sun         | 0.3%  |
| Ride To Glory - Wethepeople     | 0.3%  |
| Red Bull Full Circle            | 0.2%  |
| AK and Simone in Israel         | 0.2%  |
| Dennis Enarson - Markit         | 0.2%  |
| Ride To Glory - Stay Strong     | 0.2%  |
| Alex Donnachie - KG session     | 0.1%  |